

Stakeholder Analysis

Interested Party	Current Relationship	Desired Relationship	Interfaces	Key Messages
Primary				
Isle of Wight Council	Client		Sean Newton	New Ferry to replace existing one, more cars, more people, quicker loading and unloading, more environmentally friendly, easy maintenance, iconic shape
Employees working on Floating Bridge	Operates Floating Bridge		Nick Symes	Keep operation and maintenance simple. Reduce fuel consumption
Cowes Harbour Comission	Responsible for Cowes Harbour and Medina River		Harbour Master	Maintain Safety, Increase height above chains, vessel to be no longer in length
MCA	UK Marine Legislation		Tony Heslop/Simon Graves	Use the MCA chain ferry instructions for guidance, decide on which Class rules ferry will be deigned and built to i.e. Ships Rules, SSC rules, etc. Discuss timetable of build when builder has been decided to work out site visits.
Waitrose	Users of the ferry			
Red Funnel	Ferry operators in West Cowes and Cowes		Mark Slawson	Timetabled service, load passengers and cars at the same time to speed up service time
East Cowes Town Council	Representatives of local community		Elected councillors	Timetabled Service to help reduce the overall crossing times. Simultaneouse loading and unloading or cars and foot passengers to help reduce the crossing time. If a upper deck is going to designed then adequate safety in place to prevent passengers jumping over board. Reduction in the ferry noise to help look to introduce a night service. Sponsorship from local companies to help with revenue.
Cowes Town Council	Representatives of local community		Elected councillors	
Whipping Parish Council	Representatives of local community		Elected councillors	
Cowes IWC Members	Representatives of local community		Elected councillors	
East Cowes IWC Members	Representatives of local community		Elected councillors	
Lloyd's Register	Class Society		TBC when builder has been finalised	Built to class rules and regulation only. Will not be maintained in class when build complete. (Build Certificate to issue only)
Secondary				
GKN	Users of the ferry		Garry Hernes	Email sent 10/08/2015, no response
South Boats	Users of the ferry		Derrick Hannam	Boarding passengers and cars at same time, timetabled service, improvement to terminal waiting area both sides of river.
Carisbrooke Shipping	Users of the ferry		Reception	Email sent 10/08/2015, no response
Cowes Enterprise College	Users of the ferry		Reception	Email sent 10/08/2015, no response
Cowes Primary School	Users of the ferry		Reception	Email sent 10/08/2015, no response
Lanesend Primary School	Users of the ferry		Reception	Email sent 10/08/2015, no response
Holy Cross Catholic Primary School	Users of the ferry		Reception	Email sent 10/08/2015, no response
Gurnard Primary School	Users of the ferry		Reception	Email sent 10/08/2015, no response
Queensgate Foundation Primary School	Users of the ferry		Reception	Boarding foot passengers and cars at the same time, reduce the current crossing time.
Isle of Wight Studio School	Users of the ferry		Reception	Email sent 10/08/2015, no response
Vestas	Users of the ferry		Reception	Email sent 10/08/2015, no response